

No matter what the design style or shape of a space,
the purpose of a senior environment should be as simple as

BLACK & WHITE



When you look at your existing environment, does it enhance the services you provide or simply house them?

Your facility should be more than a physical plant; it should be a dynamic part of the services you provide. As rehabilitative care emerges, so do hospitality inspired environments that offer smoothie bars and therapy components. For those in long term care, it may be cyber cafe's and entertainment activities.

The environment you create can help residents participate in their own care delivery!

A black and white photograph showing an elderly man with white hair and a young woman with blonde hair. The woman is smiling broadly and has her arms around the man's shoulders. The man is looking down with a gentle smile. They are both wearing light-colored clothing.

TO ENHANCE
CARE DELIVERY

NEW TECHNOLOGY
NEIGHBORHOOD MODEL
RESIDENT CENTERED CARE
DIVERSIFIED CARE PROGRAMS

TO ENCOURAGE SOCIALIZATION



Aging is not an end, but rather a continuation of life - so create an environment that engages your residents and encourages them to be a part of it!

Offer a 1950's inspired ice cream parlor where residents can grab a treat with a friend, an artist studio where they can express creative whims, a town square where they can gather or a simple porchescape where they can watch the hustle and bustle around them.

Create a community within a community and watch your occupancy grow.

CYBER CAFE'S
HOBBIES & INTERESTS
AN ENGAGING CHARACTER
A COMMUNITY-LIKE CULTURE

TO PROMOTE WELLNESS



Wellness of tomorrow means more than a physical therapy program. It is addressing resident health in all areas, including physical, emotional, social, spiritual, intellectual, occupational and environmental well-being.

So, consider how spa and meditation can relieve stress, how intergenerational daycare can bring renewed joy and how expanded fitness programs can strengthen not only your own residents' health, but bring improved marketability with new revenue opportunities!

SPA & FITNESS

DIVERSE THERAPY

ENGAGED ACTIVITY

SPORTS & RECREATION

MEDITATION & REFLECTION

INTERGENERATIONAL PROGRAMS

Achieving long term success means providing more than an aesthetically pleasing facility. It means embracing hospitality and social living models that allow the residents to maintain control of their own lives and live each day with choice - just as they had in their youth.

Whether you are adding new housing, repositioning for rehabilitation services or creating a culture change for more social driven models, residents' quality of life will drive your marketability and financial vitality well into the future.



TO ENSURE POSITIVE
QUALITY OF LIFE

AGING IN PLACE
HOSPITALITY LIVING
SOCIAL RELATIONSHIPS
DIVERSIFIED CARE OPTIONS
COMPENSATING ENVIRONMENTS



“WE SHAPE OUR BUILDINGS;
THEREAFTER, THEY SHAPE US.”

~ WINSTON CHURCHILL

HOW IS YOUR
ENVIRONMENT
SHAPING THE LIVES OF
RESIDENTS, YOUR STAFF
& YOUR **BOTTOM LINE?**

SEE HOW IT COULD. CONTACT WAI.

*This panel featured an adhesive sleeve
which held interchangeable project sheets
for easy customization.*



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