

CENTRAL PRESBYTERIAN CHURCH

Phase Two - Concept Refinements

MAY 15, 2018

REVIEW REQUESTED
REFINEMENTS, AGAIN WITH
ONLY STRUCTURE SHOWN

GOAL: SELECT ONE FINAL
CONCEPT TO MOVE
FORWARD TO COLOR

EXPLORE DIFFERENT STYLE OF HANDS
TO REPRESENT CHARITY & SERVICE

ORIGINAL



Central

PRESBYTERIAN CHURCH

REVISIONS



Central

PRESBYTERIAN CHURCH

in the city for good!



Central

PRESBYTERIAN CHURCH

in the city for good!



Central

PRESBYTERIAN CHURCH

in the city for good!

SHRINK 'T' TO FIT LETTERING BETTER,
REVISE BUILDING SKETCH TO BE LESS 'CHILD-LIKE'



PRESBYTERIAN CHURCH



PRESBYTERIAN CHURCH



PRESBYTERIAN CHURCH

Central

PRESBYTERIAN CHURCH

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PRESBYTERIAN
CHURCH

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REVISE DESIGN TO MAKE DOORS MORE
EASILY RECOGNIZABLE.



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EXPLORE TYPOGRAPHY TO UTILIZE A SERIF FONT SIMILAR TO
CURRENT PALATINO LINOTYPE USED BY CENTRAL

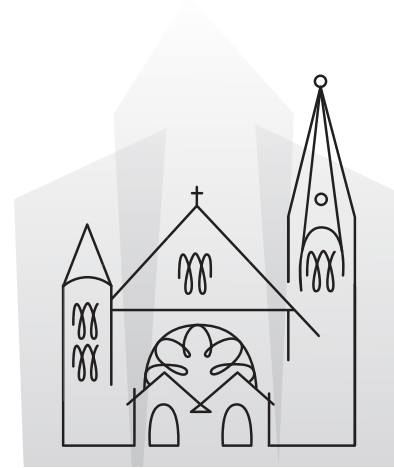


EXPLORE DIFFERENT MOSAIC STYLES TO REPRESENT
LESS OF A 'CONFETTI' FEEL.



Shortlist Decision

MAY 15, 2018



Central

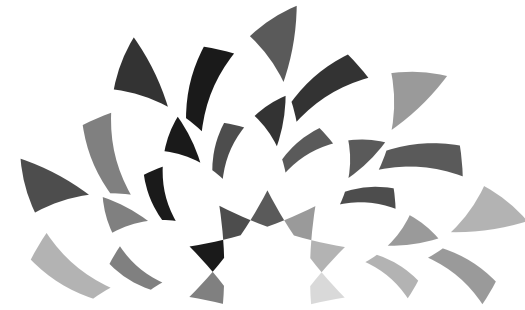
P R E S B Y T E R I A N C H U R C H

IDEOLOGY REPRESENTED

Our historic church within the context of the city around us. Our presence defined by first our most recognizable structure.

Shortlist Decision

MAY 15, 2018



CENTRAL

IN THE CITY FOR GOOD

IDEOLOGY REPRESENTED

Abstract design inspires many ideas. Shapes are different sizes, shapes and colors, coming from many places (like the diversity we so desire.) Feels open and airy, perhaps music or movement. Elements are coming together around a common idea or 'to the table' where we share meals, worship, etc (OR) they are spreading out from the church to engage others. Inspires aesthetic of the stained glass windows or our curved sanctuary

Shortlist Decision

MAY 15, 2018



CENTRAL PRESBYTERIAN CHURCH

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IDEOLOGY REPRESENTED

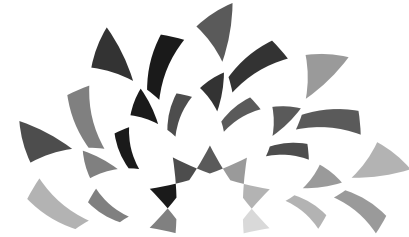
Emphasis on the doors - open inward to invite and welcome visitors in, or open outward to bring the word of God out and put our faith into action in the community around us.

PHASE TWO

Final Decision

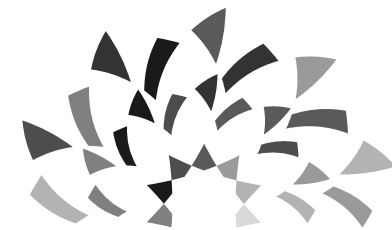
MAY 15, 2018

(UNANIMOUS STAFF DECISION)



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PRESBYTERIAN CHURCH

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